

## ERROL COWAN

<b>EDUCATION</b>	<b>PhD</b> University of California at Berkeley	Interdisciplinary in Real Estate Economics, Urban Planning and Urban Geography
	<b>MBA</b> University of California at Berkeley	Urban Land Economics
	<b>BSc</b> San Jose State University	Business and Industrial Management
	<b>AA</b> College of San Mateo	Mathematics and Science
	<b>Cert</b> University of California Extension	Real Estate
	<b>Dipl</b> University of California at Davis	Right of Way Academy California State DOT

### ACADEMIC

#### **Associate Professor of Urban and Environmental Planning**

**University of Virginia** Courses Taught: Urban Information Systems, Development Dynamics, Public & Private Partnerships, Development, Conservation and Preservation, Housing, Image of the City in Film, Market & Feasibility Analysis.

#### **Associate Professor of Real Estate and Urban Development**

**California State University at Los Angeles & San Diego State University** Courses taught: Real Estate Principles & Practice, Real Estate Appraisal, Property Management, Housing and Urban Development, Seminar in Housing & Urban Development, Urban Settlement Geography, Seminar in Valuation, Real Estate Development, Real Estate Investment, Seminar in Real Estate Investment, Market & Feasibility Analysis, Urban Land Economics

#### **Lecturer in Urban Land Economics**

**University of California at Berkeley** *One year* Courses taught: Urban Land Economics

### PROFESSIONAL EXPERIENCE

**Research & Development Director** Planned Densification and The Asset Exchange 2010

**Managing Member, Rea Street Redevelopment** public/private partnership Urban Betterment & El Cajon CA 3 years to 2009  
Planning Civic Center Renewal Project for mixed use redevelopment of 120,000 square foot mixed use project next to City Hall.

**Developer** HOME residential community, Sequim, WA 3 years to 2006

**Green Developer Managing Member** Greentrust, LLC in Partnership with University Of Florida Energy Extension MADERA demonstration residential community Gainesville FL, 5 years to 2004

**President – Founder** Doe Bay Village Olga, WA 20 Years part-time and 3 years full-time to 2008 Established, developed and operated iconic first Eco-tourism resort in continental US, learning center and residential community

**President** GOODKIN/COWAN, INC and **Vice President** GOODKIN GROUP 4 years to 1987 Housing and development and marketing feasibility, highest & best use analysis, strategic planning, valuation and expert court witness

**Community & Environmental Impact Analyst** State of California Department of Transportation Right of Way Department 2 years to 1973

### SELECTED CONSULTING EXPERIENCE

**Project Director** Fannie Mae Sustainable Communities Indicators Project with the University of Virginia 1995

**Consultant** City of Santa Fe, New Mexico private market affordable housing policy 2000

**Fee appraiser, Realtor and property manager** Cowan & Associates Barbara CA 12 years to 1987

**Director of Strategic Planning** University Industries San Diego CA 3 years to 1983

**Land Economist** Halliburton Associates MAI 10 years to 1990

**Strategic Planner and Analyst** NOISETTE Mixed Use Eco-Community Charleston, SC 2007

**Developer** LAKE REYNOVIA PHASE I residential community Charlottesville VA two years to 1989

**Consultant** Brevard County Natural Resources habitat vs development ordinance 2004

**Consultant** Virginia Rail and Transit Authority feasibility analysis retrofitting commuter N. Virginia 2005

**Consultant** Loudon County Virginia Training planners and building inspectors communication & negotiation with developers 2004

**Consultant** City of Santa Maria CA Redevelopment strategic planning and analysis.

**Consultant** Shell Oil, Kodak, Ration, Southern Pacific & Union Pacific Railroads Land Utilization Strategies 3 years to 1986

**Consultant** in Tucson AZ: La Paloma Community and Marshall Foundation 1986

**Consultant** USN Air base and residential community compatibility and dispute strategies 1985

**Research Associate** UC Berkeley Center for Real Estate and Urban Economics various years

**PRO BONO**

**President** Integral Health Services Buckingham VA (non-profit) *4 years to 2005*  
**Adviser** Charlottesville VA Housing Commission *1990*  
**President & Planner** Yogaville Community Buckingham VA *1986*  
**Committee Member** Noise/Land Use Ordinance City of San Diego CA *1979*  
**Committee Member** Virginia Film Festival *1993*  
**Co-creator** Urban Development Certificate Program at Cal State Los Angeles Geography department.

**SELECTED  
PUBLICATIONS &  
PRESENTATIONS**

**Options for TARP** Submitted to Chairman Barney Frank, US Congress *2008-09*  
**Retrofitting Rail Transit in Northern Virginia** Virginia Rail and Transit *2004*  
**Use of Commercial Film in the Planning Classroom** American Collegiate Schools of Planning *1992*  
**Institutional Barriers to Affordable Housing** American Collegiate Schools of Planning *1992*  
**Housing Panel Moderator** American Collegiate Schools of Planning *1992*  
**Urban Planning & Film** Columbia University Guest Forum *1992*  
**Faculty Forum Participant Housing Production Urban Land Institute**  
**Government Regulations & Housing Costs: Strategies for Affordable Housing** Virginia Housing Center *1991*  
**Potential Directions For Regulatory Reform** Virginia Center for Housing Research *1991*  
**Financing Growth Book Review** APA Journal *1991*  
**Costs & Benefits of Employer Assisted Housing** Metropolitan Washington Council of Governments *1991*  
**Virginia's Housing Needs and Manufactured Housing** Virginia Manufactured Housing Association/University of Virginia *1988*  
**Design and Economic Relationships: Large Scale Development** Urban Land Institute *1989*  
**Trends in Commercial Development** Society of Certified Appraisers *1986*  
**Economics of Apartment Investing & Development** Honolulu Center for Professional Development *1986*  
**Climate & Land Values** Western Regional Sciences Association *1981*  
**Goodkin Report** Contributor *3 years to 1987*  
**Energy Costs & Home Values** Appraisal Journal *1980*  
**Transportation Noise and Community Impact** US DOT *1978*  
**Housing Criteria in the Highway Decision-Making Process** California Department of Transportation CEFU (*undated*)  
**Proprietary reports, analysis and expert testimonies** *127 products-various private clients 30 years to present*

**PASTIME  
ACTIVITIES**

**Petty Officer** US Naval Air Training Unit  
**Founder and First President** Sigma Alpha Mu Chapter San Diego State  
**Patent Holder** US Patent Office (automotive electrical devices)  
**Vice Commodore** East Bay Boat Club  
**MAI Candidate** successfully completed all course requirements  
**Certificate of Merit** recipient San Diego County Regional Health Association  
**Yoga Instructor and Co-Founder of 3 Integral Yoga Yoga Institutes**  
**Professional percussionist**  
**Referee** American Power Boat Association