

ERROL COWAN

EDUCATION	PhD University of California at Berkeley	Interdisciplinary in Real Estate Economics, Urban Planning and Urban Geography
	MBA University of California at Berkeley	Urban Land Economics
	BSc San Jose State University	Business and Industrial Management
	AA College of San Mateo	Mathematics and Science
	Cert University of California Extension	Real Estate
	Dipl University of California at Davis	Right of Way Academy California State DOT
	Cand. Former MAI	Appraisal Institute

ACADEMIC **Associate Professor of Urban and Environmental Planning**
University of Virginia Courses Taught: Urban Information Systems, Development Dynamics, Public & Private Partnerships, Development, Conservation and Preservation, Housing, Image of the City in Film, Market & Feasibility Analysis.

Associate Professor of Real Estate and Urban Development
California State University at Los Angeles & San Diego State University Courses taught: Real Estate Principles & Practice, Real Estate Appraisal, Property Management, Housing and Urban Development, Seminar in Housing & Urban Development, Urban Settlement Geography, Seminar in Valuation, Real Estate Development, Real Estate Investment, Seminar in Real Estate Investment, Market & Feasibility Analysis, Urban Land Economics

Lecturer in Urban Land Economics
University of California at Berkeley *One year* Courses taught: Urban Land Economics

PROFESSIONAL EXPERIENCE **Research & Development Director** Planned Densification and The Asset Exchange *2010*

Managing Member, Rea Street Redevelopment public/private partnership Urban Betterment & El Cajon CA 3 years to 2009
Planning Civic Center Renewal Project for mixed use redevelopment of 120,000 square foot mixed use project next to City Hall.

Developer HOME residential community, Sequim, WA *3 years to 2006*

Green Developer Managing Member Greentrust, LLC in Partnership with University Of Florida Energy Extension MADERA demonstration residential community Gainesville FL, *5 years to 2004*

President – Founder Doe Bay Village Olga, WA *20 Years part-time and 3 years full-time to 2008* Established, developed and operated iconic first Eco-tourism resort in continental US, learning center and residential community

President GOODKIN/COWAN, INC and **Vice President** GOODKIN GROUP *4 years to 1987* Housing and development and marketing feasibility, highest & best use analysis, strategic planning, valuation and expert court witness

Community & Environmental Impact Analyst State of California Department of Transportation Right of Way Department *2 years to 1973*

SELECTED CONSULTING EXPERIENCE

Project Director Fannie Mae Sustainable Communities Indicators Project with the University of Virginia *1995*

Consultant City of Santa Fe, New Mexico private market affordable housing policy *2000*

Fee appraiser, Realtor and property manager Cowan & Associates Barbara CA *12 years to 1987*

Director of Strategic Planning University Industries San Diego CA *3 years to 1983*

Land Economist Halliburton Associates MAI *10 years to 1990*

Strategic Planner and Analyst NOISETTE Mixed Use Eco-Community Charleston, SC *2007*

Developer LAKE REYNOVIA PHASE I residential community Charlottesville VA *two years to 1989*

Consultant Brevard County Natural Resources habitat and development ordinance *2004*

Consultant Virginia Rail and Transit Authority feasibility analysis retrofitting commuter N. Virginia *2005*

Consultant Loudon County Virginia Training planners and building inspectors communication & negotiation with developers *2004*

Consultant City of Santa Maria CA Redevelopment strategic planning, fiscal impact and analysis.

Consultant Shell Oil, Kodak, Ration, Southern Pacific & Union Pacific Railroads Land Utilization Strategies *3 years to 1986*

Consultant in Tucson AZ: La Paloma Community and Marshall Foundation *1986*

Consultant USN Air base and residential community compatibility and dispute strategies *1985*

Research Associate UC Berkeley Center for Real Estate and Urban Economics *various years*

PRO BONO **President** Integral Health Services Buckingham VA (non-profit) *4 years to 2005*
Adviser Charlottesville VA Housing Commission *1990*
President & Planner Yogaville Community Buckingham VA *1986*
Committee Member Noise/Land Use Ordinance City of San Diego CA *1979*
Committee Member Virginia Film Festival *1993*
Co-creator Urban Development Certificate Program at Cal State Los Angeles Geography department.

**SELECTED
PUBLICATIONS &**

PRESENTATIONS **From Sprawlville to Sustainable Suburbs: Ideas to Attract Private-Sector Investment in Suburban Improvement Projects in an Era of Reduced Public Support.** Journal of Sustainable Real Estate 2012
Options for TARP Submitted to Chairman Barney Frank, US Congress 2008-09*Retrofitting Rail Transit in Northern Virginia Virginia Rail and Transit 2004*
Use of Commercial Film in the Planning Classroom American Collegiate Schools of Planning *1992*
Institutional Barriers to Affordable Housing American Collegiate Schools of Planning *1992*
Housing Panel Moderator American Collegiate Schools of Planning *1992*
Urban Planning & Film Columbia University Guest Forum *1992*
Faculty Forum Participant Housing Production Urban Land Institute
Government Regulations & Housing Costs: Strategies for Affordable Housing Virginia Housing Center *1991*
Potential Directions For Regulatory Reform Virginia Center for Housing Research *1991*
Financing Growth Book Review APA Journal *1991*
Costs & Benefits of Employer Assisted Housing Metropolitan Washington Council of Governments *1991*
Virginia's Housing Needs and Manufactured Housing Virginia Manufactured Housing Association/University of Virginia *1988*
Design and Economic Relationships: Large Scale Development Urban Land Institute *1989*
Trends in Commercial Development Society of Certified Appraisers *1986*
Economics of Apartment Investing & Development Honolulu Center for Professional Development *1986*
Climate & Land Values Western Regional Sciences Association *1981*
Goodkin Report Contributor *3 years to 1987*
Energy Costs & Home Values Appraisal Journal *1980*
Transportation Noise and Community Impact US DOT *1978*
Housing Criteria in the Highway Decision-Making Process California Department of Transportation CEFU (*undated*)
Proprietary reports, analysis and expert testimonies *127 products-various private clients 30 years to present*